

Media Map of Media & Wellness CD-ROM

<u>SCREEN</u>	<u>BUTTON</u>	<u>LESSON PLAN NAME</u>	<u>MEDIA EXAMPLE(S)</u>
Welcome Lesson Plans	-	-	-
	Grade K	Is TV on TV?	-
	Grade K	Solving Conflicts	-
	Grade K	Dietary Dilemma	Reese's Cereal - video Delightful Entertainment - video
	Grade 1	Toys & Fast Food	Kid's Meal Rip-Off - video
	Grade 1	Counting Violence in the Classroom	Winx Club - video
	Grade 1	Why Aren't Apples Advertised?	-
	Grade 1	Cereal Selection	Reese's Cereal - video Cap'n Crunch – side-print Trix - Lucky - print Corn Pops - print Corn Pops – side - print
	Grade 2	Who Do You Think Is Good Looking?	-
	Grade 2	What's Missing from TV/Film Violence?	-
	Grade 2	Part of a Good Breakfast	Reese's Cereal - video Cap'n Crunch - print Trix - Lucky - print Cornflakes - print Cornflakes – side - print
	Grade 3	Solving or Causing?	-
	Grade 3	Interviews: The Effects of Violence	-
	Grade 3	You Can't Judge the Contents by the Package	Hi C Blast – print Hi C-Side – print Kool-Aid – print Kool-Aid-Side – print Florida's Juice – print Florida's Juice-Side - print
	Grade 4	Put Downs	Shrek Ad - video Winx Club - video

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	Grade 4	Fast Food Fat	Big Burgers - video Streetball - print
	Grade 4	Addictive Myths	Kid Rock - video Rosie's Ad – print Camel Roaring – print Capri Slimmest – print Dalmatians – video
	Grade 4	Conflict Resolution	Power Rangers – video Winx Club - video
	Grade 5	Junk Food	Reese's Cereal - video Cap'n Crunch – video Compulsive Surge - video Snack Cracker - print Food Pyramid - print Updated Pyramid - print
	Grade 5	Caffeine Costs	Compulsive Surge - video Coke Selma - video
	Grade 6	Searching for a Hero/Heroine	-
	Grade 6	Alcohol & Tobacco Rebellion	Capri Slimmest - print Hip Hop Kool - print Camel Roaring - print Salem Tattoo - print Bud Training - video Bud to Kids - print Target - print What Big Tobacco Thinks – video Smokers Rebelling? - print Kruel Anti- Ad - print Marlboro Country – print Barfmobile – video Tecate Beer- print Tecate Article - print
	Grade 6	Feast Your Eyes on Lunch	Updated Pyramid - print

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Lesson Plans	Grade 7	The All-American Teen	Cosmo Girl - print Sassy & Seventeen - print
	Grade 7	Laughing Without Thinking	Laugh Track - video
	Grade 7	Buff & Beautiful	Pitching Beauty - audio Coke-Selma - Video Saga of a Lonely Male - print Michelle Esquire - print Michelle Memo - print
	Grade 8	Tobacco Truths	-
	Grade 8	Sexual Messages in the Media	Miller's Outpost - print Bongo Jeans - print Role Model 3 – print Molson Dating - video
	Grade 8	Good Sports	Delightful Entertainment - video Winx Club - video
	Grade 8	Alcohol Anecdotes	Rosie's Ad - print Who Drinks? - print St. Pauli Bitter - print Kid Rock - video Bacardi-Cubicles - print
	Grade 9	Violence Against Women	St. Pauli Bitter – print Bud Sleigh - video Orchid – print Orchid 2 -print Winx Club - video Cigar Unadult - print Nobody's Perfect, Right - print Calvin Role Models 1 & 2 - print Role Model 3 - print High-Tech Images - video Good News - print Violent Relationship - print Image of the Gun - print

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			Molson Dating- video Saga of the Lonely Male - print Happiness - print Seventeen Satire - print Clearasil - print Cosmo Girl - print
	Grade 9	Teen Mags: Teaching Low Self-Esteem	
	Grade 9	Personal Media Mosaic	-
	Grade 10	TV Dating	Rolling Rock - video Bud Sleigh - video Molson Dating - video Saga of the Lonely Male - print Happiness - print
	Grade 10	Media & Me	-
	Grade 10	Leading with Bleeding	Fight Shock Journalism - print
	Grade 11	Windows on War	Bush Iraq – video Flag Draped - print
	Grade 11	Talking Story	-
	Grade 11	Conditioning & You	Savings & Interest Chart-print Brain - print Reese’s Cereal - video Hip Hop Kool - print Kid Rock - video Capri Slimmest - print Cosmo Girl - print Delightful Entertainment - video Target - print Glantz Effects -video Glantz History -video Lord of the Rings - video Whoopi - video Homer Mastercard - video Compulsive Surge - video Horse Sense - video

SCREEN
Lesson Plans

BUTTON

LESSON PLAN NAME

MEDIA EXAMPLE(S)

Grade 12 Making Violence, Making Money
Grade 12 Why Johnny May Be Hyperactive

Grade 12 Sending Gender Messages

Who Drinks? - print
What Big Tobacco Thinks - video
Tobacco Stats - print
Smokers Rebelling? - print
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Trade Offs - print
Brain - print
Baby's Brain - print
Play - print
Freedom - video
Lizzie McGuire - video
Coke-Selma - video
Winx Club - video
St. Pauli Bitter - print
Pitching Beauty - audio
Miller's Outpost - print
Cigar Unadult - print
Cosmo Girl- print
Tecate Beer - print
Tecate Article - print
Jim Beam - print